



Shamim Saifullah

Freelance Lead Web Designer & Entrepreneur

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Web Resume: https://resume.eformics.com/ss-resume-web-designer.pdf	

Dedicated web designer with a passion for creating visually stunning and functional websites. Available for freelance/contract positions.

Technical Skills

Proficient in UX/UI Design, HTML5, CSS, and Front-end Frameworks like Bootstrap. Specialized in Responsive Design, JavaScript, PHP, MySQL, and MariaDB for dynamic and interactive web solutions. Skilled in PHP Scripting, Visual Studio, Version Control/Git, and utilizing Browser Developer Tools. Experienced in Wireframing, Prototyping, and ensuring Cross-Browser Compatibility. Proficient in Content Management Systems, Adobe Creative Suite (Photoshop, Illustrator), and Progressive Web Development methodologies.

Functional Skill & Services

Website Maintenance

Extensive experience in maintaining and updating websites, ensuring optimal performance, troubleshooting issues, and implementing improvements to keep sites current and functional.

Content Development

Craft impactful and engaging content, tailoring narratives to suit the tone and objectives of diverse web projects, ensuring they resonate with target audiences.

Data Migration & Conversion

Specialized in the seamless transition of data between platforms, employing efficient migration strategies and ensuring data integrity throughout the process.

E-commerce Implementation

Expertise in implementing robust E-commerce solutions, seamlessly integrating online shopping functionalities, optimizing user experiences, and facilitating secure transactions.

Email Marketing

Proficient in crafting and executing effective email marketing campaigns, leveraging strategies to engage audiences, drive conversions, and build lasting relationships.

Online, Offline SEO

Versatility in implementing both online and offline SEO strategies, optimizing website content, structure, and meta-data to enhance visibility and search engine rankings.

Graphic Designing

Skillful in creating visually appealing graphics tailored for online platforms, incorporating design principles to enhance the aesthetics and user experience of websites.

Hosting Account Management

Adept at managing hosting accounts, ensuring secure, efficient, and reliable hosting services, including server configurations, domain management, and troubleshooting.

Hight Performance Website Design

Expertly designed and developed websites with lightning-fast speed, achieving high-ranking positions on both Google and GTmetrix. Combining cutting-edge design with optimized performance, ensuring an exceptional user experience and top-tier visibility in search engine results.

Progressive Web App (PWA)

Specializing in Progressive Web App (PWA) development, I elevate user experiences by creating web applications that seamlessly blend the best of web and mobile. PWA development ensures fast loading, offline capabilities, and enhanced engagement, offering a responsive and reliable digital experience for users across various devices.

Work Experience

Eformics Systems (2009-Present)

Lead Web Designer & Entrepreneur,
Mississauga, ON, Canada

As the Lead Web Designer and Founder of Eformics Systems, I've played a pivotal role in shaping the company's digital presence since its inception in 2009. Over the years, my dedication to innovative web design has significantly contributed to Eformics System's success.

R10Host.com (2004-2009)

Email Marketing Specialist,
AZ, USA

As an Email Marketing Specialists at r10host.com, I spearheaded strategic email campaigns to enhance customer engagement and drive business growth. Leveraging data-driven insights, I crafted compelling content, designed visually appealing newsletters, and implemented segmentation strategies to deliver targeted messages. Collaborating cross-functionally, I optimized campaign performance, monitored analytics, and implemented A/B testing for continuous improvement. My role extended to managing subscriber lists, ensuring compliance with regulations, and fostering a personalized and impactful email communication strategy that significantly contributed to customer retention and brand visibility within the web hosting industry.

K U B R A (2003-2004)

Web Designer

At KUBRA, I excelled as a web designer, crafting visually stunning and functional websites. Proficient in HTML, CSS, and JavaScript, I contributed to dynamic web solutions, ensuring a

seamless user experience. Collaborating with cross-functional teams, I creatively translated ideas into captivating designs, adhering to brand guidelines and industry trends.

Why Hire Me?

By choosing me, you're not just getting a professional with a diverse skill set; you're gaining a collaborator dedicated to transforming ideas into impactful digital realities. Let's embark on a journey of innovation and success together.

Web Projects

TV shows Recommendation Website https://besttvshowstowatch.com	Health coaching Services https://hqhealthcoach.com	Designing & Constructions https://nadesignandconstruction.com
Millsaw Architectural https://millsawarch.com	Afghan Restaurant https://pamierkabob.com	Auto Leasing & Financing https://azamriffat.ca
Commercial Cleaning Services https://firstinterior.ca	Financial & Investments https://capitalpeak.ca	Turkish Catering Services https://istanbulcatering365.com
Real Estate Developers https://skyfeeldevelopments.com	Pediatrics Clinic Dallas https://dallaspediatricsonline.com	Community Centre Brampton https://bsia.ca
Real Estate Service https://realestatebyarchad.com	Decor and Staging Company https://roraldecorandstaging.com	Decor and Staging Company https://roraldecorandstaging.com
Mortgage Brokerage https://rexdalefinancial.com	Employment Services https://purplequartz.ca	Walk-in Medical Clinic https://rapidaccess.ca
Industrial Safety Solutions https://ab-locks.com/	Business Solutions https://fritzomart.com	Endoscopy Products https://endosourse.com