



Shamim Saifullah

Techno Functional E-commerce Consultant & Entrepreneur

Mobile: 416 302 0520	Email: saif@eformics.com
Website: https://eformics.com	Location: Mississauga, ON, Canada
Web Resume: https://resume.eformics.com/ss-resume-ecommerce-consultant.pdf	

Dynamic Freelance E-commerce Consultant with a robust blend of technical expertise and strategic acumen. Proven success in optimizing online retail operations, increasing sales, and enhancing user experiences. Seeking opportunities to leverage my skills in delivering impactful E-commerce solutions. Available for freelance/contract positions.

Functional Experience

Responsive Designing

Crafting visually appealing and user-friendly websites using ecommercetemplate.com, ensuring seamless navigation and optimal viewing

Implementing E-commerce Functionality

Leveraging the robust capabilities of ecommercetemplate.com to implement comprehensive e-commerce solutions, meeting diverse business needs with efficient functionality.

Implementing SEO Strategies

Strategically integrating SEO best practices to improve online visibility, utilizing ecommercetemplate.com features to enhance search engine rankings and drive

Shopping Cart Features

Tailoring e-commerce stores with intuitive shopping cart features, optimizing the checkout process for a smooth and secure customer journey.

Payment Gateways

Integrating various payment gateways seamlessly into e-commerce platforms, offering customers a secure and convenient payment experience.

Sales and Promotions Strategies

Devising effective sales and promotions strategies within ecommercetemplate.com, maximizing revenue through discounts, promotions, and compelling marketing initiatives.

Inventory Systems

Implementing robust inventory systems, utilizing ecommercetemplate.com tools to manage product stock efficiently and ensure accurate tracking.

Store Administration

Streamlining store administration processes, utilizing ecommercetemplate.com features for efficient management of products, orders, and customer data.

Technical Experience

Technical Expertise

Proficient in PHP and MySQL, with a focus on developing robust and scalable e-commerce solutions using ecommercetemplate.com, ensuring optimal performance and reliability.

Front-end Development

Expert in HTML, CSS, and JavaScript to create responsive and visually appealing user interfaces, enhancing the overall user experience on e-commerce websites.

Back-end Development

Strong command of server-side scripting, database management, and server configurations, ensuring the seamless functionality and performance of ecommercetemplate.com-powered stores.

API Integration

Skilled in integrating third-party APIs to extend functionality, enhance features, and ensure seamless communication between ecommercetemplate.com and external systems.

Customization and Theme Development

Adept at customizing ecommercetemplate.com themes and templates, tailoring designs to match brand aesthetics and business requirements for a unique online presence.

Security Measures

Implementing robust security measures within ecommercetemplate.com, ensuring data protection, secure transactions, and safeguarding against potential threats.

Version Control Systems

Proficient in utilizing version control systems like Git, ensuring organized and collaborative development processes for ecommercetemplate.com-based projects.

Testing and Quality Assurance

Rigorous testing methodologies to identify and rectify bugs, ensuring the delivery of error-free and high-quality e-commerce solutions powered by ecommercetemplate.com.

Training and Post Live Support

Providing comprehensive training and ongoing support, empowering clients to manage their e-commerce stores effectively on ecommercetemplate.com while ensuring a smooth transition and operation.

Hosting and Installation

Experienced in seamless hosting and installation processes for ecommercetemplate.com-powered stores. Proficiently manage server configurations, ensuring smooth deployment and optimal performance for reliable e-commerce operations.

Work Experience

Eformics Systems (2009-Present)

Sr. E-commerce Techno Functional Consultant & Entrepreneur,
Mississauga, ON, Canada

During my tenure at Eformics Systems as a Techno Functional E-commerce Consultant since 2009, I've been actively involved in a spectrum of e-commerce projects. My responsibilities spanned from the initial installation phase to the intricacies of designing, customization, and seamless implementation. I take pride in providing dedicated support throughout the post-live phase.

Over the years, I've acquired extensive experience and expertise in navigating the complexities of diverse e-commerce initiatives. Collaborating with cross-functional teams, I've played a pivotal role in ensuring the successful execution of projects. This includes addressing technical aspects while incorporating functional requirements, resulting in well-rounded solutions that meet both client expectations and industry standards.

My commitment to staying abreast of evolving e-commerce trends and technologies has allowed me to contribute valuable insights and innovative approaches to enhance project outcomes. Eformics Systems has been a platform for continuous growth and learning, shaping me into a proficient and adaptable Techno Functional E-commerce Consultant.

Why Hire Me?

By choosing me, you're not just getting a professional with a diverse skill set; you're gaining a collaborator dedicated to transforming ideas into impactful digital realities. Let's embark on a journey of innovation and success together.

Ecommerce Projects

Highlighting showcasing a diverse -ecommerce portfolio. From sleek designs to seamless functionality, each website represents a unique success story in online retail, demonstrating expertise in crafting engaging and effective digital storefronts.

<https://lockout-tagout.co.uk/>
<https://endosource.com/>
<https://www.gazebodepot.com/>
<https://www.lineaire.ca/>

C.M.S Projects

Websites offer streamline content creation, editing, and publication, ensuring a seamless and efficient digital experience for optimal online presence.

<https://besttvshowstowatch.com/>
<https://millsawarch.com/>
<https://kafeelchaudhry.ca/>

Demo Stores

Explore my demo e-commerce stores, showcasing innovative designs and functional features. These prototypes exemplify my commitment to creating engaging, user-friendly online shopping experiences

<https://demo1.demo6.com/>
<https://demo2.demo6.com/>